



University of Cologne Faculty of Management, Economics and Social Sciences

**Course offer for incoming students – Bachelor / Master
(Preliminary version)**

Spring term 2018

Course title (click title for further details)	Lecture	Seminar	Course no. (KLIPS 2.0)	Course language	ECTS	BSc	MSc	Module name (not indicative of course level)
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CURRENT TOPICS

Business English	x		14014.0000		6	x	x	BA Current Topics VII
Entscheidungstheorie	x		14282.5000		6	x		BA Business Administration II
Global Management Practice – CEMS Only		x	14014.5003		6		x	MA Business Administration I
Management Skills - CEMS MIM <i>Also non-CEMS Master students welcome</i>		x	14015.5000		6		x	MA Corporate Development III

ACCOUNTING & TAXATION

Kosten- und Leistungsrechnung & Bilanz- und Erfolgsrechnung	x		14016.5000		12	x		BA Current Topics III
Business Taxation and Financial Decisions	x		14016.5001		6	x		BA Accounting & Taxation I
Financial Statement Analysis	x		14016.5002		6	x		BA Accounting & Taxation II
Behavioral Management Science		x	14016.5003		6	x		BA Accounting & Taxation III
Bachelorseminar Controlling		x	14016.5004		6	x		BA Accounting & Taxation IV
Integrated Reporting	x		14016.5010		6		x	MA Accounting & Taxation I
Tax Accounting	x		14016.5006		6		x	MA Accounting & Taxation II
Financial Services and Real Estate Taxation	x		14016.5007		6		x	MA Accounting & Taxation III

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Value-Based Controlling	x		14016.5008		6		x	MA Accounting & Taxation IV
Advanced Seminar Controlling		x	14016.5009		6		x	MA Business Administration III

CORPORATE DEVELOPMENT

Corporate Development	x		14253.5000		9	x		BA Current Topics I
Unternehmens- und Wirtschaftsethik	x		14253.5002		6	x		BA Corporate Development II
Human Resource Management	x		14253.5003		6	x		BA Corporate Development I
Behavioral Management Science		x	14253.5007		6	x		BA Corporate Development III
Behavioral Topics in Corporate Social Responsibility		x	14253.5008		6	x		BA Corporate Development IV
Connecting Across Cultures - Intercultural competence for the workplace		x	14014.5000		6	x		BA Current Topics VIII
Bachelor Seminar Finance: Catastrophe Risk Management		x	14259.5010		6	x		BA Current Topics VIII
Behavioral Ethics	x		14253.5001		12		x	MA Current Topics IV
Economics of Incentives in Organizations	x		14253.5004		6		x	MA Corporate Development I
Corporate Social Responsibility	x		14253.5009		6		x	MA Corporate Development II

MARKETING & MEDIA

Einführung ins Marketing	x		14266.5000		9	x		BA Current Topics I
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Principles of Marketing	x		14266.5014		9	x		BA Current Topics I
Marketing Mix Management								
Either: Methods & Concepts of Marketing Mix Management	x		14266.5001		12	x		BA Current Topics V
Or: Methods of Marketing Mix Management	x		14266.5002		6	x		BA Marketing I
Bachelor Seminar Marketing: Marketing in a Digital World		x	14266.5011		6	x		BA Marketing II
Bachelor Seminar Marketing: Social Media		x	14266.5012		6	x		BA Marketing III
Cases in Digital Marketing	x		14266.5008		6		x	MA Marketing I
Service and Media Marketing	x		14266.5009		6		x	MA Marketing II
Consumer Learning in Digital Environments		x	14266.5010		6		x	MA Marketing III
Current Topics in Digital Marketing and Marketing Analytics		x	14266.5016		6		x	MA Marketing IV
New Product Management	x		14266.5006		6		x	MA Current Topics VI
Value Creation in the Digital World	x		14266.5004		6		x	MA Current Topics VII
Practical Applications in Retailing		x	14266.5005		6		x	MA Current Topics VIII
Marketing Master Seminar: THE EFFECT OF GEOGRAPHICAL ENDORSEMENT		x	14266.5015		6		x	MA Current Topics VIII
Brand Management	x		14266.5007		6		x	MA Business Administration II

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Selected Issues in Marketing I: Strategic Marketing	x		14266.5013		6		x	MA Business Administration IV

FINANCE

Investition und Finanzierung	x		14259.5000		9	x		BA Current Topics II
Finanzmanagement	x		14259.5001		6	x		BA Finance III
Corporate Finance & Corporate Governance								
Either: Corporate Finance & Corporate Governance	x		14259.5002		12	x		BA Current Topics IV
Or: Corporate Finance	x		14259.5003		6	x		BA Finance I
Or: Corporate Governance	x		14259.5004		6	x		BA Finance II
Fundamentals of Financial Management		x	14014.5002		6	x		BA Finance IV
Asset Management	x		14259.5005		6		x	MA Finance I
Fixed Income Management	x		14259.5006		6		x	MA Finance II
Empirical Finance	x		14259.5007		6		x	MA Finance III
Hauptseminar Corporate Finance		x	14259.5008		6		x	MA Finance IV
Seminar Insurance Economics - GenRe Visiting Professor		x	14259.5009		6		x	MA Finance IV

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SUPPLY CHAIN MANAGEMENT

Supply Chain Management	x		14271.5000		9	x		BA Current Topics II
Bachelorseminar Supply Chain Management		x	14271.5001		6	x		BA Supply Chain Management I
Behavioral Management Science		x	14271.5002		6	x		BA Supply Chain Management II
Bachelorseminar Supply Chain Management - Strategy and Innovation		x	14271.5005		6	x		BA Supply Chain Management III
Bachelorseminar SCM		x	14271.5007		6	x		BA Supply Chain Management IV
Global Strategic Sourcing		x	14014.5004		6	x		BA Business Administration III
Supply Chain Management & Coordination		x	14014.5001		6	x		BA Business Administration IV
Operations Management	x		14271.5003		12		x	MA Current Topics III
Project Management	x		14271.5006		6		x	MA Supply Chain Management I
Hauptseminar Supply Chain Management und Management Science (Games)		x	14271.5008		6		x	MA Supply Chain Management III
Hauptseminar Supply Chain Management und Management Science (Access)		x	14271.5004		6		x	MA Supply Chain Management IV

INFORMATION SYSTEMS

Grundlagen der Wirtschaftsinformatik	x		14277.5000		6	x		BA Current Topics VII
Data Science for Business Students	x		14277.5002		6		x	MA Current Topics VIII

Course title (click title for further details)	Lecture	Seminar	Course no. (KLIPS 2.0)	Course language	ECTS	BSc	MSc	Module name (not indicative of course level)
ECONOMICS								
Makroökonomik	x		14302.5002		9	x		BA Current Topics I
Mikroökonomik	x		14289.5000		9	x		BA Current Topics II
Einführung in die Wirtschaftspolitik:								
Either: Wirtschaftspolitik I	x		14987.5000		9	x		BA Macroeconomics III
Or: Wirtschaftspolitik II	x		14302.5000		9	x		BA Macroeconomics III
Introduction to Energy, Climate Change and Sustainability	x		14289.5002		6	x		BA Microeconomics I
Topics in Macroeconomics, Money and Financial Markets B	x		14302.5005		6	x		BA Macroeconomics I
Topics in Growth, Education and Inequality B	x		14302.5001		6	x		BA Macroeconomics II
Competition Policy		x	14289.5005		6		x	MA Microeconomics I
Microeconomics II: Game Theory		x	14289.5004		6		x	MA Microeconomics II
Topics in Markets and Institutions B - Dynamic Models in Empirical IO		x	14289.5003		6		x	MA Microeconomics II
Energy, Resources, Environment and the Economy (MA)		x	14289.5007		6		x	MA Microeconomics III
Topics in Energy, Resources, Environment and the Economy A CEMS Course “Model UNFCCC – Climate Change Strategy Role Play”. Also non-CEMS Master students welcome, application by email, see details		x	14289.5006		6		x	MA Microeconomics IV

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Macroeconomics II			14302.5003		6		X	MA Macroeconomics I
Money and Financial Markets	X		14302.5007		6		X	MA Macroeconomics I
Economics of Innovation	X		14302.5011		6		X	MA Macroeconomics II
Growth, Inequality and Structural Change	X		14302.5004		6		X	MA Macroeconomics II
Public Debt	X		14302.5006		6		X	MA Macroeconomics III
Development Economics	X		14302.5008		6		X	MA Macroeconomics III
Seminar in Growth Labor and Inequality in the Global Economy		X	14302.5012		6		X	MA Macroeconomics IV
Seminar Macroeconomics and Public Economics (Master)		X	14302.5013		6		X	MA Macroeconomics IV
Seminar in Macroeconomics, Money and Financial Markets (Master)		X	14302.5009		6		X	MA Macroeconomics IV

STATISTICS & ECONOMETRICS

Beschreibende Statistik und Wirtschaftsstatistik	X		14314.5000		6	X		BA Statistics I
Mathematische Methoden für Ökonomen	X		14314.5001		6	X		BA Statistics II
Microeconometrics	X		14314.5002		6		X	MA Statistics I
Statistical Analysis of Financial Market Data	X		14314.5003		6		X	MA Statistics II

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POLITICAL SCIENCES								
Vergleichende Politische Ökonomie & Grundlagen der Europäischen Politik	x		14335.5018		12	x		BA Current Topics III
Einführung in die Internationale Politik	x		14335.5001		6	x		BA Political Sciences I
Finance, Politics and Society		x	14335.5013		9	x		BA Current Topics II
The Political System of the Federal Republic of Germany		x	14335.5000		6	x		BA Political Sciences I
Golden Passports – Migration Routes for the Rich?		x	14335.5014		6	x		BA Political Sciences II
Seminar - Politische Theorie und Ideengeschichte: The Idea of Democracy		x	14335.5004		6	x		BA Political Sciences II
Populism and Extremism in Contemporary Europe	x		14335.5016		9	x		BA Political Sciences III
The Politics of Development		x	14335.5017		9	x		BA Political Sciences IV
The Political Economy of the USA		x	14335.5012		9		x	MA Current Topics I
Forschungsprojekt Europäische Politik- Advanced Quantitative Analysis: Causal Inference		x	14335.5011		9		x	MA Current Topics I
Research Logic and Research Design		x	14335.5002		6		x	MA Current Topics VI
Introduction to Qualitative Comparative Analysis (QCA) in Comparative Politics		x	14335.5003		6		x	MA Current Topics VII
Hauptseminar Europäische Politik - Comparative Legislative Politics		x	14335.5005		9		x	MA Political Sciences I

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Forschungsprojekt - Politische Theorie und Ideengeschichte: Political Thought in Contemporary China		x	14335.5015		9		x	MA Political Sciences I
The Political Economy of Finance and Debt		x	14335.5006		9		x	MA Political Sciences II
Stability, quality, and performance of democracy		x	14335.5007		9		x	MA Political Sciences II
The Life and Death of New Political Parties		x	14335.5008		9		x	MA Political Sciences III
Hauptseminar - Internationale Beziehungen: Aktivität und Kooperation von Sicherheitsbehörden im Kontext politikwissenschaftlicher Forschung		x	14335.5009		9		x	MA Political Sciences III
Comparative Political Economy: Theories and Methods	x		14335.5010		6		x	MA Political Sciences IV

HEALTH ECONOMICS

Advanced Behavioral Management Science		x	14282.5001		6		x	Health Economics I
Economic Cooperation and Development		x	14344.5000		6		x	Health Economics II

ECONOMIC GEOGRAPHY

Seminar Economic Geography		x	14351.5001			x		BA Business Administration I
Global South, Emerging Economies and New Global Growth Regions		x	14351.5001				x	MA Current Topics VII

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SOCIAL SCIENCES

Sozialstrukturanalyse	x		14320.5008		9	x		BA Current Topics I
Einführung in die Psychologie	x		14320.5000		12	x		BA Current Topics VI
Economic Psychology	x		14320.5001		6	x		BA Sociology I
Soziale Ungleichheit (Ergänzungsmodul)		x	14320.5009		6	x		BA Sociology II
Jugendsoziologie (Ergänzungsmodul)		x	14320.5010		6	x		BA Sociology III
Aktuelle Entwicklungen der Sozialpsychologie	x		14320.5003		12		x	MA Current Topics V
Analysis of Longitudinal Data	x		14320.5004		6		x	MA Sociology I
Introduction to Economic Psychology		x	14320.5002		6		x	MA Sociology II
Digital Transformation in Organizations		x	14320.5006		6		x	MA Sociology III
Consumption in the Digital Age		x	14320.5005		6		x	MA Sociology IV