



# SUMMER

## M X

SUMMER PROGRAM 2018

ONE COUNTRY, FOUR CITIES

Mexico City

Queretaro

Puebla

Guadalajara



SUMMER  
M X

# 4 SPEND WEEKS TRAVELING AROUND MEXICO

from **July 2nd** to **July 27th**

i **Summer Mx** is a program designed for international students who are lovers of traveling and learning about new cultures.

Discover four of the most iconic states in Mexico, visit the capital **Mexico-City**, enjoy the colonial city of **Queretaro**, go to the amazing **Guadalajara**, walk through historic places at **Puebla**, and choose to make everlasting memories in beautiful places like Puerto Vallarta and San Miguel de Allende.



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During their stay in Mexico, students will have the opportunity to live **four weeks** on four different campuses. This will give them the chance to **learn about different parts of the country** without ceasing their studies. Each campus has special activities, and several trips, that will make the experience **unforgettable!**




# CAMPUS



 **Mexico City:** Located to the west of Mexico City, and designed by the world-famous architect Ricardo Legorreta, Santa Fe campus was built in 2001 and is one of the newest among other 31 campuses of Tec de Monterrey throughout México. Our campus is located in to Santa Fe area, the newest commercial and residential neighborhood that has become the greater economic activity center within the Mexican capital. Our privileged location, close to charming cities like Cuernavaca and Puebla, allows students to travel and enjoy diverse experiences while living within the heart of the country.



 **Puebla:** Campus Puebla, located in one of the best districts of the city, opened its doors in 2003. On 25 hectares, you find 4 buildings with classrooms, offices, and the Convention Center and Technology Park. All facilities are equipped with state of the art technology. Additionally, there are two auditoriums, a cafeteria, a library, a copy shop, work and study areas, and 7 laboratories. Furthermore, we put at your disposal, a modern gymnasium with dressing rooms, showers, lockers and ample sports fields for soccer, basketball, volleyball and tennis.



# CAMPUS



**Queretaro:** Tec de Monterrey Campus Queretaro is the fourth largest campus in the country with more than 7,000 students, 55% come from other states and more than 400 international students of different nationalities each year. Queretaro is located in the heart of Mexico, just a 2-hour drive away from Mexico City. Its great location, modern infrastructure, and excellent diversity of people, food and touristic places makes the state one of the best destinations to visit. Queretaro is one of the safest, innovative, and state-of-the-art sectors in industrial production, education, and technology.



**Guadalajara:** The Guadalajara Campus opened its doors in August 1991, in an area of almost forty hectares located west of the metropolitan area, in the municipality of Zapopan. Over time this campus has and continues to develop its facilities to become the second most relevant campus, after the mother campus in Monterrey, and one of the most modern in the Tec system. Guadalajara is considered a capital of culture, being home of the well known Mexican icons such as mariachi, tequila, and charrería. All recognized as World Heritage by UNESCO.



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INNOVATIVE



INTERNATIONAL



INCREDIBLE

# WHY i SUMMER MX?



## STANDS FOR

INNOVATIVE

INCREDIBLE

ITINERANT

IDEAL

INTERNATIONAL

At **Tec de Monterrey** we focus on creating entrepreneurial leaders, so this summer students will learn how to improve their skills as a professional, as well as have the opportunity to develop skills that a world citizen requires through:



Company visits



Conferences  
with experts



Workshops



Trips





# COURSES



In this program students will have the opportunity to take **two different courses** that would help them to develop a deeper understanding of Mexican identity and culture. In addition, they can choose to improve their basic Spanish skills (option 1) or to advance their intercultural communication competencies (option 2).



|                   |                         |         |              |
|-------------------|-------------------------|---------|--------------|
| Credits per class | 3 Credits               | 5 ECTS  | 8 Tec Units  |
| Credit load       | 6 Credits (two courses) | 10 ECTS | 16 Tec Units |

## 1. Mexican Identity and Culture

(Taught in English)



This is a basic humanities course in which students will understand, identify and analyze aspects of Mexico's culture so that they can assimilate and integrate themselves into the culture. No prior knowledge is required. As an outcome students will carry out dynamics related to diverse art expressions.



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**The student will be able to:**

- Comprehend the diverse popular artistic expressions as an important part of Mexican identity and culture.
- Learn basic concepts such as art, artcraft, artist, Mexican craftsmanship, local culture, and transculturalism.
- Analyse different identity construction processes.
- Understand the processes of cinematic production as dialogue opportunities among the aesthetic forms.

## 2. Basic Spanish as a Foreign Language



Beginning basic Spanish as a Foreign Language course allows students to develop the basic communicative skills in the Spanish language to improve their performance in social and academic contexts. It requires no previous knowledge of Spanish. Upon completion, the students will be able to recognize and adequately use the syntactic structures of Spanish in communicative interactions at the beginning level.

**The student will be able to:**

- Interact in everyday situations of encounters, greetings and introductions.
- Ask for and give basic information about himself/herself, other people, things, places, etc.
- Provide and retrieve information in and from formats and simple documents.
- Interact adequately in intercultural situations.
- Cooperate with classmates and professor to establish and maintain collaborative, cordial and trustworthy relationships.
- Exercise conscious control over the psychological and affective factors that influence the learning process.





### 3. Intercultural communication

(Taught in English)



This course provides an intellectual and experimental forum for developing interpersonal and intercultural communication skills.

Students will learn to identify the cultural aspects of verbal and non-verbal behavior of people from different cultures and of themselves, and to recognize that differences in cultures can cause communication difficulties in organizational settings.



During their course, the students will develop the basic skills of audio-visual narrative, multimedia storytelling and developing audiovisual content based on their learning of Mexican Culture.



# FEES AND TUITION

**\$3600 USD** for independent students.

and **\$1600 USD** for exchange\* students.

\*Nominated by partner institution.

## This program includes:

- Housing.
- Full transportation from Monday to Saturday, for all the activities in the program, and between cities.
- Breakfast from Monday to Saturday.
- Tickets for all places and events in the program.
- Student Kit.

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DEADLINE **APPLICATION:**  
**May 25th 2018**

# SUNDAY TRIPS



Every Sunday, on each campus we have an **special trip** to enjoy local attractions. These trips are not included in the program fee but all of them are included in the price of the Puerto Vallarta Trip.



**\$400 USD all inclusive**  
**per student**

You will find this coastal town framed by the mountains of the Sierra Madre Occidental of Jalisco and the immense Mexican Pacific. This fascinating tourist destination with its red roofs, golden sunsets, and cobble streets, possesses everything that makes for an incredible vacation: beautiful beaches, leading hotels, and a variety of restaurants and activities.





# PROGRAM **SCHEDULE**



WEEK 1  
JULY 2nd - 6th

**CAMPUS MEXICO CITY**

SUNDAY 8th

Surprise trip (Pto. Vallarta Package)

WEEK 2  
JULY 9th - 13th

**CAMPUS PUEBLA**

SUNDAY 15th

Surprise trip (Pto. Vallarta Package)

WEEK 3  
JULY 16th - 20th

**CAMPUS QUERETARO**

SUNDAY 22nd

Surprise trip (Pto. Vallarta Package)

WEEK 4  
JULY 23rd - 27th

**CAMPUS GUADALAJARA**

FRIDAY 27th from SUNDAY 29th

Puerto Vallarta Trip

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STUDY IN  
MEXICO



Tecnológico  
de Monterrey

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