



Instructor: Doug Goodman, Ph.D.
Office: Green Hall 3.202
Phone: (972) 883-4969
E-mail: doug.goodman@utdallas.edu
Office Hours: by appointment
Web Page: <https://elearning.utdallas.edu>

Course Description

This policy workshop course provides a unique opportunity to develop an understanding and appreciation for public administration and management in an international context. Seoul, Korea is a thriving metropolitan area competing on an international scale and dealing with the pressures of rapid democratization and growth during the post-war period. Students will engage the policy formulation and change literatures to evaluate Korean municipal government's process, procedures, and policy decisions as they pertain to a series of functional policy problems. These include: transportation, environment, recreation, tourism, economic development, urban planning and design, and others. Students will marvel at the use of technology and citizen participation in the policy development process and in policy and program implementation. Students will return to the U.S. with a newfound appreciation for efficient and effective administration that they can use as a standard against which to compare U.S. municipal administration. Students will experience and appreciate the dynamic Korean culture, its cuisine, customs and citizens.

Student Learning Objectives and Outcomes:

Specifically, the learning objectives include the following:

- Understand the structure and function of government in Korea
- Understand and appreciate Korea's unique culture, cuisine, and society
- Develop familiarity with theories of policy formation and implementation
- Be able to identify unique policy management processes
- Be able to analyze the effective innovations Seoul Metropolitan Government has adopted and evaluate them in the context of both theory and U.S. practice
- Prepare an analytic report pertaining to a functional policy area or public management area experienced during the site visit to Seoul, Korea.

Texts:

There are no required textbooks for this course. Supplemental readings will be made available through library reserves, eLearning, or will be distributed in class.

Nature of Class Sessions: This course will meet on a hybrid, variable schedule to accommodate the tight timeframe of the five-week session and a significant international study component in Seoul, Korea. Students will participate in sessions on campus before and after a trip to Seoul, Korea from May 12-19. Students are required to attend all class sessions including the activities in Korea. The schedule is as follows:

Tuesday, May 14: 5-9 pm

Wednesday, May 15: 5-9 pm

By May 17, 2019: Depart DFW for Seoul, Korea; Arrive ICN May 18, 2019.

May 19-25: International study program in Seoul, Korea

May 25, 2019: Depart ICN for DFW

Wed, May 29: 5-10 pm

Wed, June 5: 5-10 pm

Wed, June 12: 5-10 pm (if needed)

Assignments & Academic Calendar

Course Requirements: Each student will participate in the international study trip and five intensive work sessions before and after the trip. Students will be assessed on their participation and contribution to discussions both in the US and Korea. Students will complete a written analytic paper that examines an important dimension of policy management in Seoul. This written work will be shared with the Seoul Metropolitan Government upon completion of the course. Students will present their research in class during the final meeting.

Written Assignments and Projects:

I. Class Participation

Students will be evaluated on their contribution to class discussions relevant to assigned readings. Students' knowledge of theoretical concepts and relationships will constitute the focus of class participation points. Full and active discussion in each session is required to earn full participation points.

II. Discussion Contribution (in Korea)

During the international study program on site in Korea, students are expected to engage speakers and ask questions pertaining to topical matters and administration/policy at the various site visits that will take place. Unlike the class participation, students will not be evaluated on particular readings, but on their effort to learn and understand policy management in its applied context. Full and active discussion at each lecture and site visit is required to earn full discussion contribution points.

III. Policy Management Analytic Paper

Students will each select a topic of interest and write an analytic paper of 17-20 pages (PhD students, 15-18 for MPA students) in length that evaluates policy practice in a specific functional area relative to relevant theories of policy formulation, implementation, and management. Students will find it useful to examine policymaking and management in one of the functional areas that constitute the lectures and site visits in Seoul (such as: transportation, environment, recreation, tourism, economic development, urban planning and design, etc.). Drawing on theory covered in class sessions, students should critically evaluate practice in Seoul Metropolitan Government and make critical assessments of performance success, explanations for the observed performance, and recommendations for improvement. These papers will be shared with Seoul Metropolitan Government officials upon completion.

IV. Oral Presentations

During the final class session, students will deliver prepared presentations on their research findings from the analytic paper. Limited to a time of 20 minutes each, students will be assessed on the extent to which they address theory, existing practice in Seoul, its current performance, explanations for the observed performance, and recommendations for improvement. Also, the quality of the presentation style will be evaluated, including oral communication and visual aids. After completion, students will discuss each presentation and ask questions of the presenter for approximately 10 minutes.

- Grading scale:

100-94=	A
92-90=	A-
87-89=	B+
83-86=	B
80-82=	B-
77-79=	C+
73-76=	C
70-72=	C-
< 70=	F

If appropriate, these grades will be determined through scaling. A grade of “A” will not be awarded to any student who performs well in course requirements but who does not actively contribute to class discussions by asking and answering questions. Also, each student will be responsible for leading discussion on a series of readings throughout the semester. Participation in these activities will be weighted heavily. Be aware that this course is conducted on a hybrid schedule with lengthy sessions; missing any course component will result in deductions from participation.

Points shall be awarded as follows:

Class Participation	10%
Contribution to Discussion in Korea	25%
Analytical Policy Management Paper	50%
Research Presentation	15%

Expectations:

Behavioral Expectations: Students are expected to assist in maintaining a classroom environment that is conducive to learning. In order to assure that all students have the opportunity to gain from time spent in class, unless otherwise approved by the instructor, students are prohibited from engaging in any other form of distraction (e.g. surfing the Internet, texting, twitting, facebooking, etc). Inappropriate behavior in the classroom shall result minimally, in a request to leave the class. Please put your cell phone on silent.

Academic Honesty: I sincerely trust and expect that academic dishonesty will not be an issue in this course. Unfortunately, it has become a very serious problem on many campuses. The purpose for including the following statement is to prevent any misunderstandings about what constitutes academic dishonesty and what I will do if I should encounter or seriously suspect it. An act of academic dishonesty will result in a referral to Judicial Affairs. Any of these violations will be considered academic dishonesty and treated as such.

- **Cheating.** Intentionally using or attempting to use unauthorized materials, information, notes, study aids or other devices or materials in any academic exercise.
- **Fabrication.** Making up data or results and recording or reporting them.
- **Falsification.** Manipulating research materials, equipment, or processes, or changing or omitting data or results such that the research or academic work is not accurately represented in the research or work record.
- **Multiple submissions.** The submission of substantial portions of the same work (including oral reports) for credit more than once without authorization from the instructor of the class for which the student submits the work.
- **Plagiarism.** The appropriation of another person's ideas, processes, results, or words without giving appropriate credit.
- **Complicity.** Intentionally or knowingly helping, or attempting to help, another or commit an act of academic dishonesty.

Violation of School or University Rules. Students may not violate any announced departmental or college rule relating to academic matters including, but not limited to, abuse or misuse of computer access of information in any academic exercise.

For additional information please visit:

<http://www.utdallas.edu/judicialaffairs/UTDJudicialAffairs-AvoidDishonesty.html>

Course Schedule*:

** Readings and assignments are to be completed in advance of the dates indicated. The reading requirements and timelines are tentative and subject to change at the Professor's discretion.*

Tuesday, May 14: 5-9 pm (4 contact hours)***Preparation for Trip; Pre-Departure Orientation, OIE*****Korea: Basics of Culture: Cuisine, Currency and Communication (What to Expect)**

Pick an area of interest to you and review the Key Policies in that area:

<http://english.seoul.go.kr/policy-information/key-policies/>

Korea Cultural and Historical Survey Society. 2007. *A Field Guide to History: Seoul*. Dolbegae Publishers.

Patterson, Leanne & Jang Jae-Yong. 2009. *Seoul: A Journey through 2000 Years of History*. The City History Compilation Committee of Seoul.

u-Seoul: The World's Best e-Government. Seoul Metropolitan Government.

Seoul e-Government: Slide Share <http://www.slideshare.net/simrc/seoul-e-government-2013>

CheonGyeCheon Museum. 2006. *CheonGyeCheon Restoration*.

Requirements for a Sustainable City: <https://seoulsolution.kr/en>

Videos on Korea and N Korea

Wednesday, May 15: 5-9 pm (4 contact hours)***Primer on Korean Government***

Meet at Gogiya Korean restaurant on 1301 Custer Road (Custer and 15th St) at 5:30

Kim, Joong-Yang. 2006. *The Korean Civil Service System*. Seoul, Korea: Bubwoosa.

Jung, Sunim. 2009. *Appointed Officials and Elected Officials in South Korean Municipalities*. Doctoral Dissertation.

Korean NGO materials

Policy Literature and Theoretical Background**Policy formulation and implementation**

Birkland, Thomas A. *An Introduction to the Policy Process: Theories, Concepts, and Models of Public Policymaking*, 2nd Edition. Armonk, New York: M.E. Sharpe, 2005. ISBN 0-7656-1489-8. Chapter 7: Policy Design and Policy Tools.

Dye, Thomas R. 2008. *Understanding Public Policy*, 12th Ed. Upper Saddle River, NJ: Prentice Hall. Chapter 3: The policymaking process: Decision activities.

Bryson and Crosby, *Leadership for the Common Good*. San Francisco: Jossey-Bass, 1992: Chapter 8.

May 17, 2019: Depart for Seoul, Korea (DFW-ICN); arrive by May 18, 2019**May 19-24, Seoul, Korea****(7 contact hours May 18; 15 contact hours May 20-25)**

Seoul's Guiding Strategies and Contextual Background (Subject to change once itinerary is finalized)

1. Introducing Korea and Seoul
2. Seoul's Urban Planning
3. Seoul's Energy Policy
4. Seoul's Water Management
5. Seoul's e-Government
6. Seoul's Public Transportation
7. Housing Policy
8. Inter-Korean Issues

Applied Focus: Specific project examples that integrate previous material and Seoul guiding strategies

1. Mapa Resource Recovery Facility
2. Dongdaemun Design Plaza
3. Seoul Transportation TOPIS
4. CheongGye Cheon
5. Lotte Tower

May 25, 2019: Depart for Dallas, TX (ICN-DFW); arrive May25, 2019.

Wednesday May 28: 5-10 pm (5 contact hours)

1. Debrief Korea Trip

2. Agenda-Setting

Peters, B. Guy. 2007. *American Public Policy: Promise and Performance*, 7th Ed.. Washington, D.C.: CQ Press. Chapter 3: Agenda Setting and Public Policy.

Birkland, Thomas A. *An Introduction to the Policy Process: Theories, Concepts, and Models of Public Policymaking*, 2nd Edition. Armonk, New York: M.E. Sharpe, 2005. ISBN 0-7656-1489-8. Chapter 5: Agenda Setting, Power and Interest Groups.

Kingdon, John. 2003. *Agendas, Alternatives, and Public Policies*, 2nd edition. New York: Longman. Chapters 1 and 9

3. Theories of policy change

Birkland, Thomas A. *An Introduction to the Policy Process: Theories, Concepts, and Models of Public Policymaking*, 2nd Edition. Armonk, New York: M.E. Sharpe, 2005. ISBN 0-7656-1489-8. Chapter 9: Models of the Policy Process.

True, James L., Bryan D. Jones & Frank R. Baumgartner. 1999. Punctuated Equilibrium Theory: Explaining Stability and Change in American Policymaking. In *Theories of the Policy Process*, Paul A. Sabatier, Ed. Boulder, CO: Westview Press.

4. Principles of Citizen Participation and Influence

Glaser, Mark A. & Robert B. Denhardt, "Local Government Performance through the Eyes of Citizens" *Journal of Public Budgeting, Accounting, and Financial Management* 12(1): 49-73, 2000.

5. Policy Innovation and Diffusion

Berry, Frances Stokes and William D. Berry. 1999. Innovation and Diffusion Models in Policy Research. In *Theories of the Policy Process*, Paul A. Sabatier, Ed. Boulder, CO: Westview Press.

June 5: 5-10 pm (5 contact hours)

1. Evidence-Based Policy and Practice

Matthes, Michael. 2008. The Des Moines Experience with Citizen-Informed Performance Measurement and Reporting. *National Civic Review* Spring: 13-20.

2. Research Presentations and Critique

June 12: 5-10 (5 contact hours)

1. Research Presentations and Critique (if needed)

FINAL PAPER DUE JUNE 19

Email Use

The University of Texas at Dallas recognizes the value and efficiency of communication between faculty/staff and students through electronic mail. At the same time, email raises some issues concerning security and the identity of each individual in an email exchange. The university encourages all official student email correspondence be sent only to a student's U.T. Dallas email address and that faculty and staff consider email from students official only if it originates from a UTD student account. This allows the university to maintain a high degree of confidence in the identity of all individual corresponding and the security of the transmitted information. UTD furnishes each student with a free email account that is to be used in all communication with university personnel. The Department of Information Resources at U.T. Dallas provides a method for students to have their U.T. Dallas mail forwarded to other accounts.

Disability Services

The goal of Disability Services is to provide students with disabilities equal educational opportunities. Disability Services provides students with a documented letter to present to the faculty members to verify that the student has a disability and needs accommodations. This letter should be presented to the instructor in each course at the beginning of the semester and accommodations needed should be discussed at that time. It is the student's responsibility to notify his or her professors of the need for accommodation. If accommodations are granted for testing accommodations, the student should remind the instructor five days before the exam of any testing accommodations that will be needed. Disability Services is located in SSB 3.200. Office hours are Monday – Thursday, 8:00 a.m. to 6:00 p.m., and Friday 8:00 a.m. to 5:00 p.m. You may reach Disability Services at (972) 883-2098.

Guidelines for documentation are located on the Disability Services website at <http://www.utdallas.edu/studentaccess>

Comet Creed

This creed was voted on by the UT Dallas student body in 2014. It is a standard that Comets choose to live by and encourage others to do the same:

“As a Comet, I pledge honesty, integrity, and service in all that I do.”

UT Dallas Syllabus Policies and Procedures

The information contained in the following link constitutes the University’s policies and procedures segment of the course syllabus.

Please go to <http://go.utdallas.edu/syllabus-policies> for these policies.

These descriptions and timelines are subject to change at the discretion of the Professor.

Field Trip Policies / Off-Campus Instruction and Course Activities

Off-campus, out-of-state, and foreign instruction and activities are subject to state law and University policies and procedures regarding travel and risk-related activities. Information regarding these rules and regulations may be found at the website address http://www.utdallas.edu/BusinessAffairs/Travel_Risk_Activities.htm. Additional information is available from the office of the school dean. Below is a description of any travel and/or risk-related activity associated with this course.

The University of Texas at Dallas provides a number of policies and procedures designed to provide students with a safe and supportive learning environment. Brief summaries of the policies and procedures are provided for you at <http://provost.utdallas.edu/home/index.php/syllabus-policies-and-procedures-text> and include information about technical support, field trip policies, off-campus activities, student conduct and discipline, academic integrity, copyright infringement, email use, withdrawal from class, student grievance procedures, incomplete grades, access to Disability Services, and religious holy days. You may also seek further information at these websites:

- http://www.utdallas.edu/BusinessAffairs/Travel_Risk_Activities.htm
- <http://www.utdallas.edu/judicialaffairs/UTDJudicialAffairs-HOPV.html>
- <http://www.utsystem.edu/ogc/intellectualproperty/copypol2.htm>
- <http://www.utdallas.edu/disability/documentation/index.html>

These descriptions and timelines are subject to change at the discretion of the Professor.