

Course Syllabus

Course Information **IMS 6092** Regional Area Studies: Western Europe – Germany/Switzerland

Professor Contact Information

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11.105G

Course Description

IMS 6092 Regional Area Studies: Western Europe (0 semester credit hours) History of economic development and overview of current participation of firms in Western Europe and their place in the world economy

Student Learning Objectives/Outcomes

1. Analyze differences and similarities between business practices in the insurance industry for the US v. Europe.
 2. Synthesize the social, cultural, ethical, and economic environment in Europe that effect business practices within the insurance industry.
 3. Evaluate the level of risk management in Europe.
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Assignments & Academic Calendar

Trip Itinerary

Cost Approximately \$2800

Depart DFW Saturday 5/11/18

Arrive Munich Sunday 5/12/18 & orientation

Monday 5/13 through Saturday 5/18 business visits and lectures

Sunday 5/20 depart Zurich arrive DFW

Pre-trip Meeting schedule

Sunday 4/22 2-4pm

Post-trip meeting schedule:

eLearning assignment submission, due after return

Grading Policy

	Assignment	Details	Assignment Level	% of Grade
Pre-trip	Attendance	Attendance at pre-trip seminars and timely completion of required protocol.	Individual	10%
	Preliminary research paper on company	Students will research an industry on the itinerary – see rubric	Individual	10%
During trip	Professionalism and business etiquette	Professionalism during the trip (company visit, team building, punctuality, dress code etc.).	Individual	10%
	Participation in seminars and events	Participation in seminars, presentation and events during the trip organized by host entities.	Individual	10%
Post trip	Executive Summary	A minimum of 2-page executive summary on the state of entrepreneurship on Europe	Individual	60%
		Total		100%

P	70% or Above
F	Below 70%

Course & Instructor Policies

No late work will be accepted. Students are UT Dallas and US ambassadors on the trip and must dress and behave professionally.

Off-campus Instruction and Course Activities

Below is a description of any travel and/or risk-related activity associated with this course.

UT Dallas Syllabus Policies and Procedures

The information contained in the following link constitutes the University's policies and procedures segment of the course syllabus.

Please go to <http://go.utdallas.edu/syllabus-policies> for these policies.

The descriptions and timelines contained in this syllabus are subject to change at the discretion of the Professor.