

Course Syllabus

Course Information IMS 3092 Regional Management Area Studies: Western Europe – Germany/Switzerland

Professor Contact Information

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11.105G

Course Pre-requisites, Co-requisites, and/or Other Restrictions

IMS3310 International Business

IMS 3092 Regional Management Area Studies: Western Europe (0 semester credit hours) This course familiarizes students with the historical, social, economic, and political background of nations in Europe. Students will learn about the business environment of the area and participate in seminars on firms that operate in and have an economic impact in the area.

Student Learning Objectives/Outcomes

1. Apply business concepts to reinsurers in Europe.
 2. Analyze differences and similarities between business practices in US v. Europe.
 3. Evaluate the social, cultural, ethical, and economic environment in Europe.
 4. Evaluate the risk management levels in Europe.
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Assignments & Academic Calendar

Trip Itinerary

Cost Approximately \$2800

Depart DFW Saturday 5/11/18

Arrive Munich Sunday 5/12/18 & orientation

Monday 5/13 through Saturday 5/18 business visits and lectures

Sunday 5/20 depart Zurich arrive DFW

Pre-trip Meeting schedule

Sunday 4/22 2-4pm

Post-trip meeting schedule:

eLearning assignment submission, due after return

Grading Policy

	Assignment	Details	Assignment Level	% of Grade
Pre-trip	Attendance	Attendance at pre-trip seminar and timely completion of required protocol.	Individual	10%
	Preliminary research paper on company	Students will research a firm on the itinerary – see rubric	Individual	10%
During trip	Professionalism and business etiquette	Professionalism during the trip (company visit, team building, punctuality, dress code etc.).	Individual	10%
	Participation in seminars and events	Participation in seminars, presentation and events during the trip organized by host entities.	Individual	10%
Post trip	Journal	Students will make daily journal postings on eLearning during the trip detailing the business experience at each site visit.	Individual	60%
		Total		100%

CR	61-100
NC	Below 60%

Course & Instructor Policies

No late work will be accepted. Students are UT Dallas and US ambassadors on the trip and must dress and behave professionally.

Off-campus Instruction and Course Activities

Below is a description of any travel and/or risk-related activity associated with this course.

UT Dallas Syllabus Policies and Procedures

The information contained in the following link constitutes the University's policies and procedures segment of the course syllabus.

Please go to <http://go.utdallas.edu/syllabus-policies> for these policies.

The descriptions and timelines contained in this syllabus are subject to change at the discretion of the Professor.