

Course Syllabus

Course Information IMS 6093 Regional Area Studies: Asia - Australia

Professor Contact Information

Marilyn R. Kaplan

972-883-3742

mkaplan@utdallas.edu

11.105G

Course Description

IMS 6093 Regional Area Studies: Asia (0 semester credit hours) History of economic development and overview of current participation of firms in Asia and their place in the world economy.

Student Learning Objectives/Outcomes

1. Identify the dynamics of trade between Australia and developed nations and within Australia's geographic/trade agreement regions.
 2. Analyze differences and similarities between business practices in a particular industry for the US v. Australia.
 3. Synthesize the social, cultural, ethical, and economic environment in Australia that effect business practices within a particular industry.
 4. Evaluate the level of innovation and entrepreneurship in Australia..
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Assignments & Academic Calendar

Trip Itinerary

Cost Approximately \$2200

Depart DFW Friday 3/9/18

Arrive Australia Sunday 3/11/18 & orientation

Monday 3/12 through Saturday 3/17 business visits and lectures

Sunday 3/19 depart Australia arrive DFW

Pre-trip Meeting schedule

Sunday 2/25 4-6pm

Post-trip meeting schedule:

eLearning assignment submission, due after return

Grading Policy

	Assignment	Details	Assignment Level	% of Grade
Pre-trip	Attendance	Attendance at pre-trip seminars and timely completion of required protocol.	Individual	10%
	Preliminary research paper on company	Students will research an industry on the itinerary – see rubric	Individual	10%
During trip	Professionalism and business etiquette	Professionalism during the trip (company visit, team building, punctuality, dress code etc.).	Individual	10%
	Participation in seminars and events	Participation in seminars, presentation and events during the trip organized by host entities.	Individual	10%
Post trip	Executive Summary	A minimum of 2-page executive summary on the state of entrepreneurship on Australia	Individual	60%
		Total		100%

A+: 97 and up	A: 94-96	A-: 90-93
B+: 87-89	B: 84-86	B-: 80-83
C+: 77-79	C: 70-76	
F	Below 70%	

Course & Instructor Policies

No late work will be accepted. Students are UT Dallas and US ambassadors on the trip and must dress and behave professionally.

Off-campus Instruction and Course Activities

Below is a description of any travel and/or risk-related activity associated with this course.

UT Dallas Syllabus Policies and Procedures

The information contained in the following link constitutes the University's policies and procedures segment of the course syllabus.

Please go to <http://go.utdallas.edu/syllabus-policies> for these policies.

The descriptions and timelines contained in this syllabus are subject to change at the discretion of the Professor.