

Course Syllabus

Course Information **IMS 3v92** IMS 3V92 Regional Management Area Studies: Europe – United Kingdom (1-3 semester hours) This course familiarizes students with the historical, social, economic, and political background of nations in Europe. Students will learn about the business environment of the area and participate in seminars on firms that operate in and have an economic impact in the area.

Professor Contact Information

(Professor's name, phone number, email, office location, office hours, other information)

Shawn Carraher, X-5877, shawn.carraher@utdallas.edu, SOM 3.621 Office hours - Tuesday and Thursday Afternoons

Course Pre-requisites, Co-requisites, and/or Other Restrictions

IMS3310 International Business

Course Description

IMS 3V92 Regional Management Area Studies: Europe – United Kingdom (1-3 semester hours) This course familiarizes students with the historical, social, economic, and political background of nations in Europe. Students will learn about the business environment of the area and participate in seminars on firms that operate in and have an economic impact in the area.

Student Learning Objectives/Outcomes

1. Apply business concepts to particular businesses in the United Kingdom.
 2. Analyze differences and similarities between business practices in the US v. the United Kingdom.
 3. Evaluate the social, cultural, ethical, and economic environment in the United Kingdom.
 4. We shall participate in a conference at a major research university in the United Kingdom and shall both participate in the conference and help to run it.
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Required Textbooks and Materials

TBA

Suggested Course Materials

TBA

Assignments & Academic Calendar

Trip Itinerary

Pre-trip Meeting schedule – pre-trip meetings shall largely be on weekends with the meetings designed to help authors write papers which would be appropriate for presentation at academic [faculty] conferences at Oxford or Cambridge Universities.

Post-trip meeting schedule

Pre-trip meetings are 3-6 PM on Sundays

Sept. 17 – Research Topics

Sept. 24 _ Introductions

Oct. 01 Literature review

Oct. 08 Propositions

Oct. 15 Discussion

Oct. 22 Suggestions for Future Research

Nov. 05 History

Nov. 12 Preparation

Nov. 19 through Nov 27 on Trip

Post-trip meetings are 3-7 PM on Sundays

Dec. 03 Presentations

Dec. 10 Presentations

Dec. 17 Revise & Resubmits

Grading Policy

	Assignment	Details	Assignment Level	% of Grade
Pre-trip	Attendance	Attendance at pre-trip seminars and timely completion of required protocol.	Individual	10%
	Preliminary research paper	Students will write a research paper – see rubric	Individual	10%
During trip	Professionalism and business etiquette	Professionalism during the trip (company visit, team building, punctuality, dress code etc.).	Individual	10%
	Participation in seminars and events	Participation in seminars, presentation and events during the trip organized by host entities.	Individual	10%
	Journal	Students will make daily journal postings on eLearning during the trip detailing the business experience at each site visit.	Individual	10%
Post trip	Group Presentation	presentation on research paper (see rubric)	Group	20%
	Final paper	A minimum of a 4500 word paper with at least 16 citations of peer reviewed journal articles. (see rubric)	Individual	30%
		Total		100%

A+: 97 and up	A: 94-96	A-: 90-93
B+: 87-89	B: 84-86	B-: 80-83
C+: 77-79	C: 74-76	C-: 70-73
D+: 67-69	D: 64-66	D-: 60-63
F Below 60%		

Course & Instructor Policies

No late work will be accepted. Students are UT Dallas and US ambassadors on the trip and must dress and behave professionally.

Off-campus Instruction and Course Activities

Below is a description of any travel and/or risk-related activity associated with this course.

UT Dallas Syllabus Policies and Procedures

The information contained in the following link constitutes the University's policies and procedures segment of the course syllabus.

Please go to <http://go.utdallas.edu/syllabus-policies> for these policies.

The descriptions and timelines contained in this syllabus are subject to change at the discretion of the Professor.