

Course Syllabus

Course Information IMS 7V54 Area Studies-Western Europe – United Kingdom (2-3 semester hours)

Professor Contact Information

Shawn Carraher, X-5877, shawn.carraher@utdallas.edu, SOM 3.621 Office hours - Tuesday and Thursday Afternoons

Course Pre-requisites, Co-requisites, and/or Other Restrictions

IMS 6204 Global Business or Permission of Professor

Course Description

IMS 7V54 Area Studies-Western Europe – United Kingdom (2-3 semester hours) History of economic development and overview of current participation in the world economy.

Student Learning Objectives/Outcomes

1. Identify the dynamics of trade between the United Kingdom and developed nations and within the United Kingdom's geographic/trade agreement regions.
 2. Analyze differences and similarities between business practices for the US vs. the United Kingdom.
 3. Synthesize the social, cultural, ethical, and economic environment in the United Kingdom that effect business practices.
 4. We shall also participate in an academic conference at a major research university within the United Kingdom.
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Required Textbooks and Materials

TBA

Suggested Course Materials

TBA

Assignments & Academic Calendar

Trip Itinerary

Pre-trip Meeting schedule – pre-trip meetings shall be held on weekends and are designed to assist students in learning how to write papers appropriate for presentation at academic [faculty] conferences at Oxford or Cambridge Universities.

Post-trip meeting schedule

Pre-trip meetings are 12-3 PM on Sundays

Sept. 17 – Research Topics

Sept. 24 _Introductions

Oct. 01 Literature review

Oct. 08 Propositions

Oct. 15 Discussion

Oct. 22 Suggestions for Future Research

Oct. 29 Break

Nov. 05 History

Nov. 12 Preparation

Nov. 19 Through Nov 26 On Trip

Post-trip meetings are 11-3 PM on Sundays

Dec. 03 Presentations

Dec. 10 Presentations

Dec. 17 Revise & Resubmits

Grading Policy

	Assignment	Details	Assignment Level	% of Grade
Pre-trip	Attendance	Attendance at pre-trip seminars and timely completion of required protocol.	Individual	10%
	Preliminary research paper on company	Students will research an industry on the itinerary – see rubric	Individual	10%
During trip	Professionalism and business etiquette	Professionalism during the trip (company visit, team building, punctuality, dress code etc.).	Individual	10%
	Participation in seminars and events	Participation in seminars, presentation and events during the trip organized by host entities.	Individual	20%
Post trip	Group Presentation	a. Post trip group presentation of research paper. b. In depth analysis of U.S. trade relations c. Scope of International trade and investment (see rubric)	Group	20%
	Final paper	A minimum of 5000 word paper with at least 20 citations of peer reviewed journal articles. (see rubric)	Individual	30%
		Total		100%

A+: 97 and up	A: 94-96	A-: 90-93
B+: 87-89	B: 84-86	B-: 80-83
C+: 77-79	C: 70-76	
F Below 70%		

Course & Instructor Policies

No late work will be accepted. Students are UT Dallas and US ambassadors on the trip and must dress and behave professionally.

Off-campus Instruction and Course Activities

Below is a description of any travel and/or risk-related activity associated with this course.

UT Dallas Syllabus Policies and Procedures

The information contained in the following link constitutes the University's policies and procedures segment of the course syllabus.

Please go to <http://go.utdallas.edu/syllabus-policies> for these policies.

The descriptions and timelines contained in this syllabus are subject to change at the discretion of the Professor.